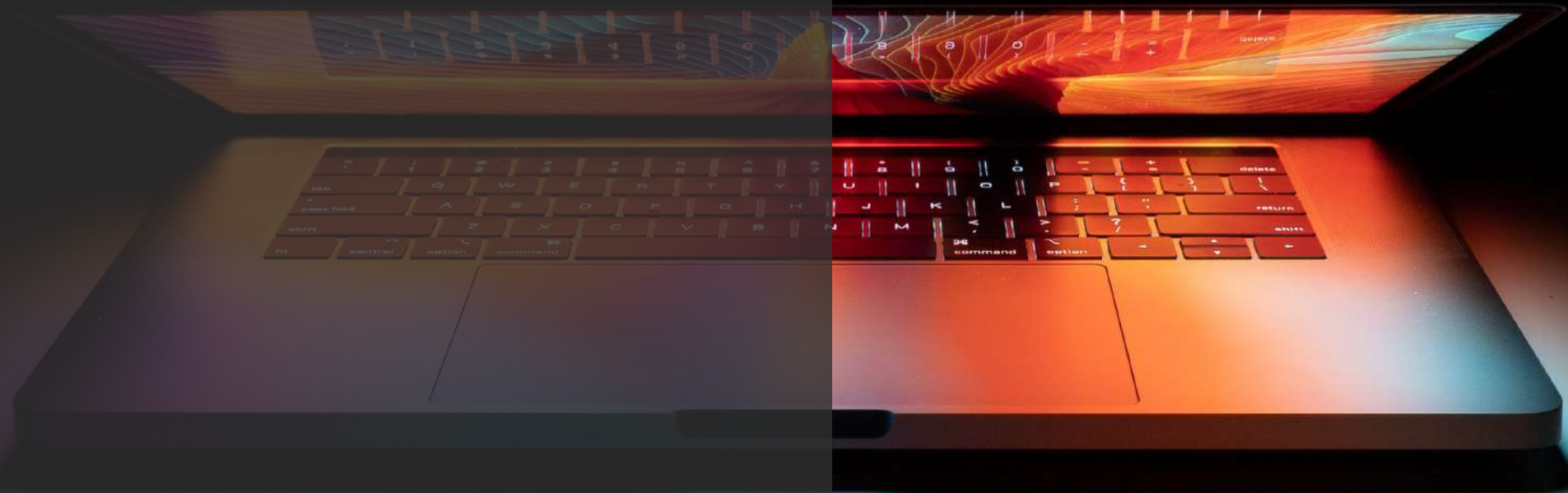


# MIND CONSULTING



we make IT happen.

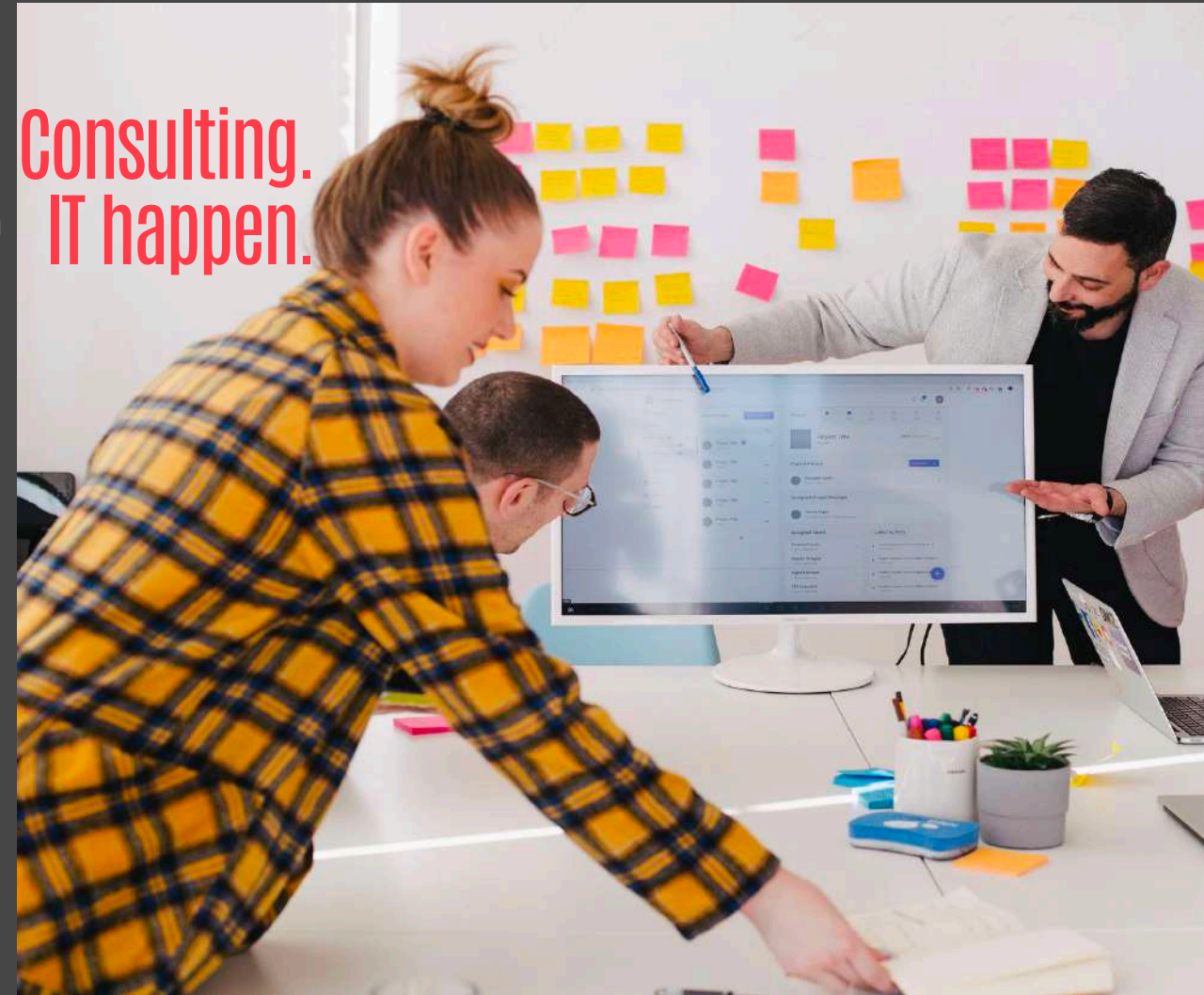


# Hello, we're Mind Consulting. We make IT happen.

Mind Consulting develops high-level IT applications for several multinationals and startups, with a diverse team of developers in virtually all current programming languages. With the work being well done and a lot of dedication, the company has been growing, today we serve customers in 6 different countries and from the most diverse branches.

## What does Mind offer?

We can develop your IT demand, be it an application, website or software. We also offer IT outsourcing, website hosting and systems maintenance!



55+

Projects delivered

32

Specialists



# OUR VALUES

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## ALIGNMENT

We believe that alignment is one of the keys to the success of a well-completed project, because of this, we have methodologies and documentation to increase the degree of alignment between all those involved in our projects.

## TRANSPARENCY

We joke that the IT market is a complicated market, in view of this situation, regardless if you are a customer or someone interested in our projects, we will always give you our recommendations, suggestions and, especially, precautions regarding technologies, we think that the transparency coming the two parties strengthens the relationship between the company.

## QUALITY

We are often developing a project that was idealized and today is an objective, sometimes a dream. We are aware of this and we value that our services are always performed with a high standard of excellence.



We care about details.

*Some of our projects*



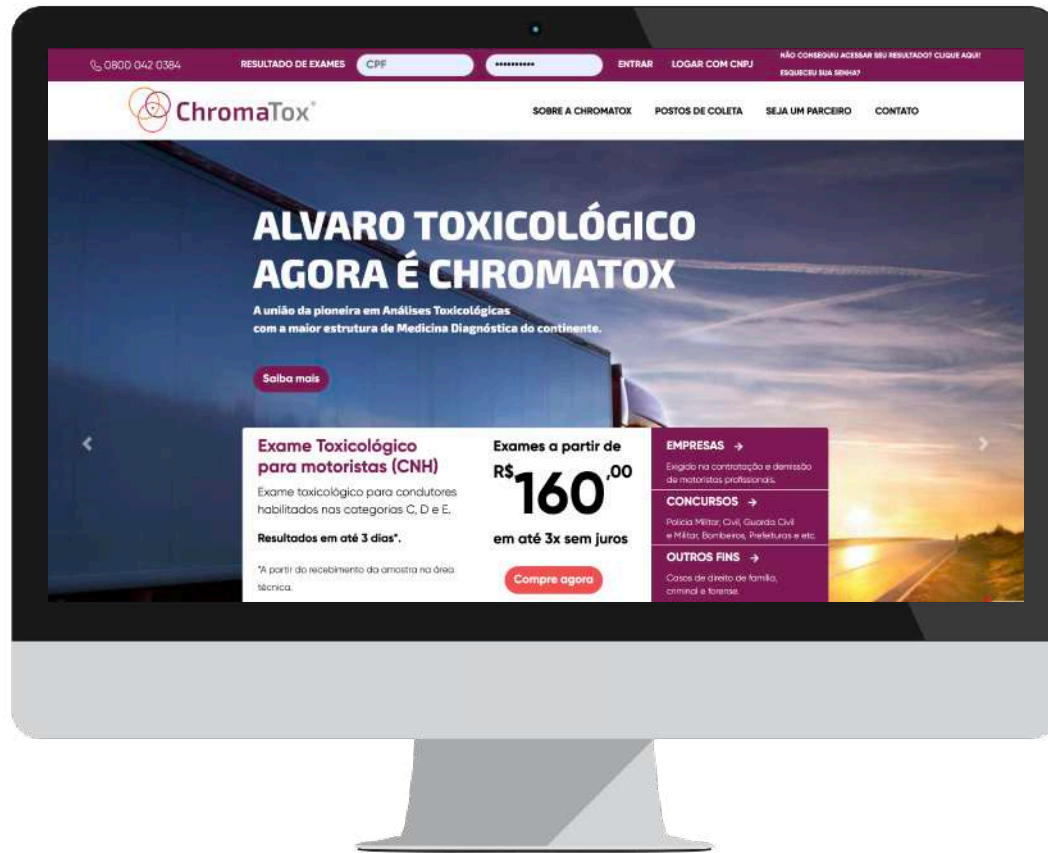
# Starrett - Powercalc

*We care about details.*

The multinational Starrett had a demand to automate and facilitate the calculation of cuts (on different surfaces, widths, etc.). With this, we carried out the development of an **Android** and **iOS** application that performs the calculation of the cuts resulting in the best saw to do the job. The application was presented in Germany in 4 different languages (Portuguese, English, Spanish and Mandarin).



INDUSTRIES.



Terceirização

## DASA Group

Within the branch of industries and large companies we also have a great demand for outsourcing. Many do not have a core in development (for example the DASA group, which is the **largest in toxicology tests in Latin America.**

And creating an IT department ends up being expensive and sometimes with a complex management of deliveries and follow-ups because not everyone is familiar with IT development, right?

With this, Mind also offers the possibility of outsourcing for your business (be it from a small company to a multinational) with flexible plans and very consistent with the **expectations of both sides.**

## Wine APP

*We care about details.*

The Wine APP application was developed for wine lovers, with an extremely friendly UX and an innovative proposal, allowing the user of the application to strengthen relations between drink lovers.

Being an application required on Android and iOS, where the team designed all screens in alignment with the client, validating from the flows to the text details. Process in which it was possible to gain insights on both sides, making the product even more interesting for the market.





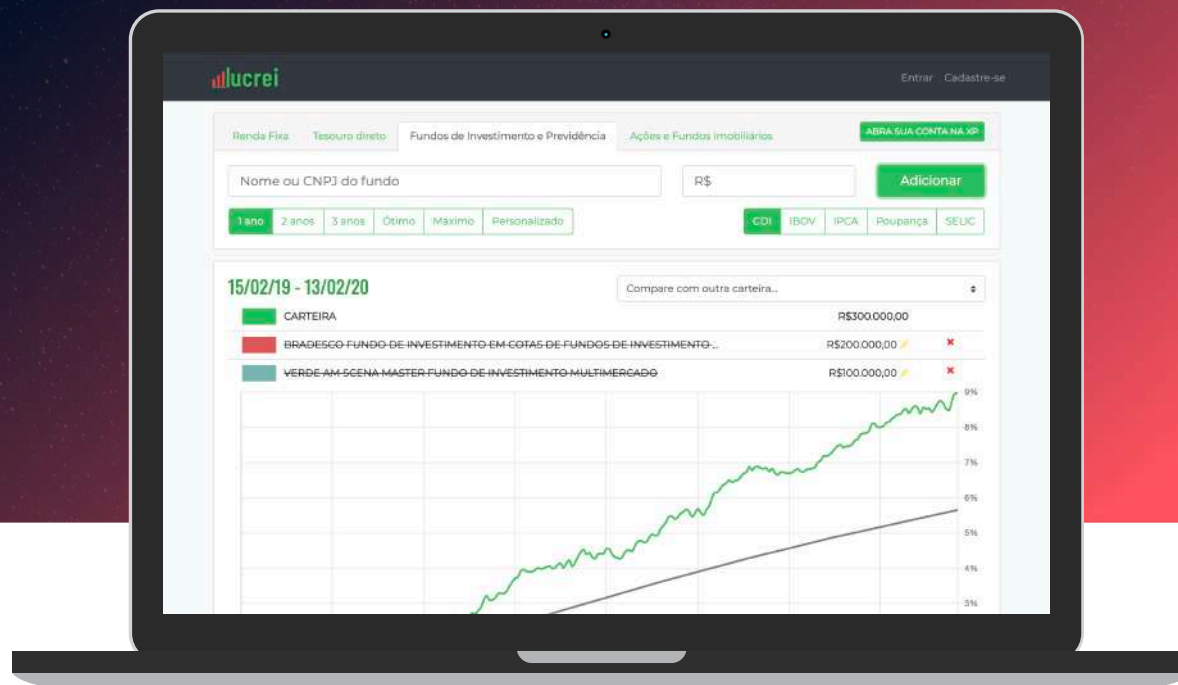
## Remote concierge

The remote, or virtual, ordinance is today a great ally in the security of buildings and condominiums, in addition to helping to reduce their costs. But as it is still a recent technology, many people still have several doubts regarding its operation.

In short, the remote concierge is a simple and ingenious way to replace the real gatekeepers. In fact, they are replaced by electronic systems that keep an eye on the entrance and exit of your condominium or building, through cameras and the internet.

With this, Mind has developed so much **software** for the complete management of remote gate bases, from the registration of residents, visitors, reservation of spaces, vehicles, with integrations of cameras and gates, among other numerous features. As well, an application was developed for the resident and also for the liquidator giving total remote autonomy with security of the control of the condominium.





## Financial Market

We at Mind Consulting know that the financial market has a high standard of collection and quality, given this, we have added a flow in our development process that facilitates both the ideation and the process of implementing our technologies.

We have already carried out projects for offices, digital banks and investment banks, each with its own history and objective. Going through several different functionalities and also integrations with BOVESPA, Anbima, CVM, Central Bank, among others.



# EDUCATION.

## WE'RE CHANGING THE WORLD WITH TECHNOLOGY.

Within the area of education, there are numerous possibilities for implementing technologies. We have already developed EAD platforms, training applications with gamification and also for school management and monitoring.

**12,567**  
Students enrolled

**420**  
Registered classes



- 7:30 AM **Aula de Biologia**  
Professor Paulo Filho
- 9:30 AM **Aula de Redação**  
Professora: Aparecida Leite
- 11:20 AM **Aula Cancelada**  
Professor se atrasou.



# Develop with Mind

We currently have a high demand for companies that have a core business that involves nothing about IT, but at the same time they all need to develop and evolve their work.

For this, we outsource the development department of these companies with our methodologies, tools and results.



## Need to develop?

Count on our specialized team.



## Reports and follow

We have monitoring and fortnightly reports of the project.



## Save

With a team focused on development you save time and money

## Meetings

Our team holds periodic meetings.



## Alignment

Demands are flexible and always aligned between the parties.



## Economy

Outsourcing the development department makes you focus on your Core business, in addition to saving time and money.





# Come and bring your project

We make IT happen.

## Methodology

Below we will explain how our workflow works and how we always do our best to have the maximum possible alignment with each of our clients. Our portfolio still has more projects, if you are interested feel free to call our team!

**32** We have specialists in several areas of IT knowledge in our team.

### Develop

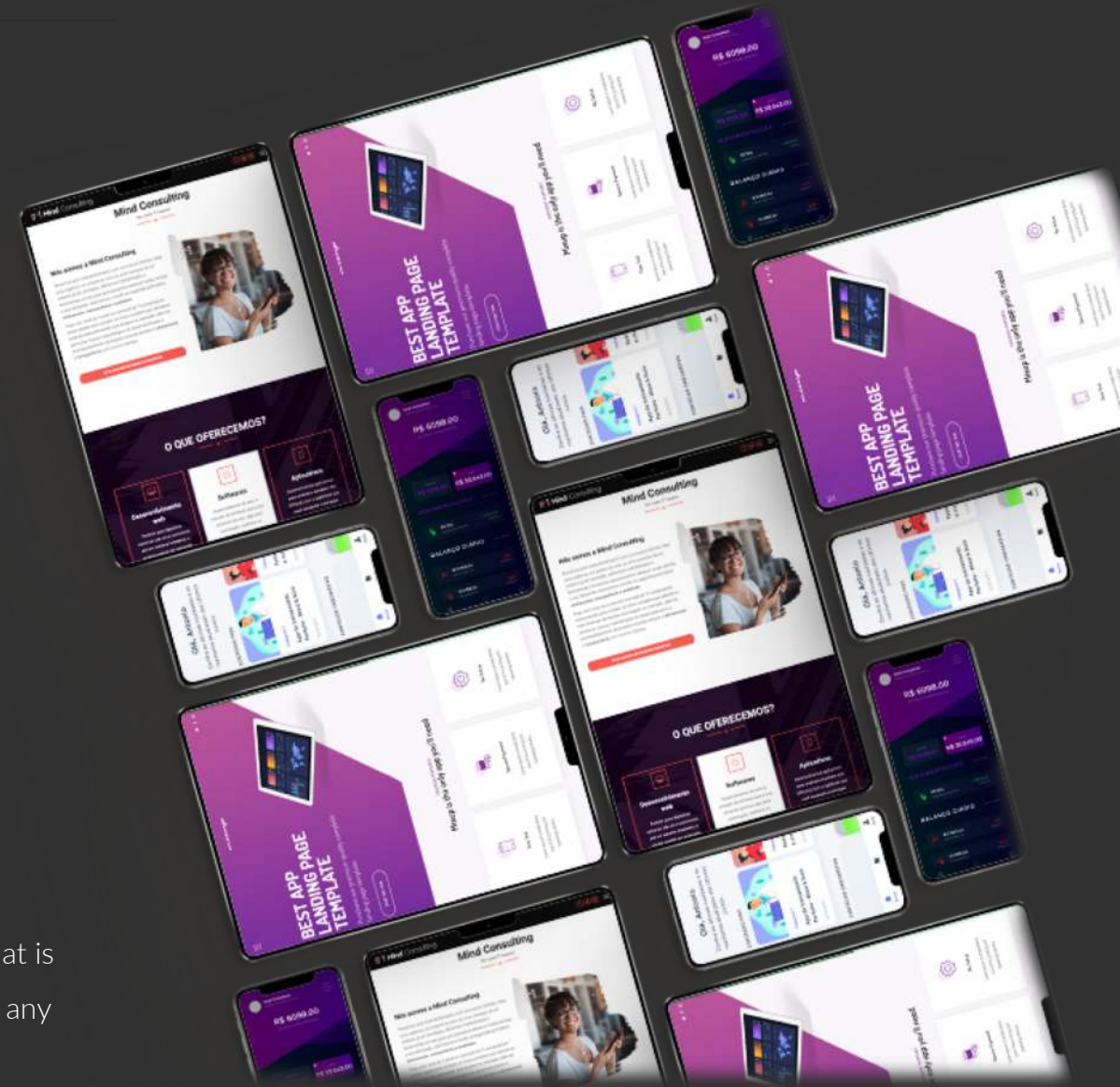
From a project from scratch or something already done.

### Follow

Have reports and follow-ups go live.

### Grow

Today IT is an investment that is necessary for the growth of any business.





# Workflow

How do we work?

## Milestone 0: In-person follow-up meeting

The team holds a face-to-face meeting in order to discuss better what will be developed, collecting information from external modeling, mapping questions, mapping the flow of interactions and solving possible doubts that may arise in the following steps. Objective: To find a diagramming model for the team of writers to start the work of segmenting interactions.



# Workflow

How do we work?

## Milestone 1 - Kick-Off Period

Together we will make the kick-off document that will be available to the team of developers during the project.

**Objective:** Organize deliveries internally among the team with weekly sprints and follow-up consistent with the project deadline.





# Workflow

How do we work?

## Milestone 2: Presentation of application screens and start of development

Our team will start the development from the application screens that will be presented for feedback. With the comments in hand, let's finish the screens and pass it on to the team for further development. From this, we will start the follow-up meetings for intermediate validations of the project.





# Also be a customer

"Each customer a story." We try to treat all our customers in a particular and special way, we believe that co-creating the projects the success rate is exponential, we do everything possible to give everything that our team is capable and achieve the expected results together.

**Proudly developed by Mind Consulting:**





PASSION LED US HERE

**Thank you!**

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**MIND.**